

# Kodak Alaris Named One of the “20 Most Promising Enterprise Information Management Solution Providers 2017” by CIOReview Magazine

*Honored for its ability to offer technology solutions to solve some of today’s most challenging customer problems*

**ROCHESTER, N.Y., (December 12, 2017)** – Kodak Alaris has been recognized as one of the elite group of companies that are featured in the “20 most promising Enterprise Information Management Solution Providers 2017” of CIO Review magazine. The company has been chosen by CIO Review as a leading organization providing enterprise information management (EIM) solutions that enable transformative results in corporations and government entities around the world. The annual list is compiled by a panel of experts and members of CIO Review’s editorial board to recognize organizations who offer tailor-made and efficient solutions for EIM. Kodak Alaris’ inclusion further validates the company’s strategic transformation to a technology company and the importance of using cutting-edge technology in digital transformation; to turn data into breakthrough business value, help businesses make better decisions and provide a fantastic customer experience.

“The rapid pace of technological change has dramatically impacted the enterprise and organizations must look to deploy new innovative tools and solutions to streamline outdated, manual core business processes and drive both top line growth and bottom line efficiency,” said Jeevan George, Managing Editor of CIO Review. We are delighted to have Kodak Alaris in this edition for their transformative solutions that are solving real customer challenges and providing true financial benefits.”

“True digital transformation is a journey all organizations must embark on to be competitive not only today but well into the future,” says Marc Jourlait, CEO of Kodak Alaris. “To fully digitize their organizations and processes, executives must understand what they can do with the data in their organizations and turn it into information they can act upon. Our AI Foundry business unit leverages the latest in artificial intelligence and user-guided machine learning to help companies maximize the value of their digital data to improve business outcomes in their organization’s digital transformation initiative. We are thrilled to be included in this year’s list and part of this group of organizations who are all shaping the digital future.”

## **About Kodak Alaris**

Kodak Alaris is a global technology company that’s delivering the future—now. Our advanced, patented intellectual property combines breakthrough technologies, machine learning and human know-how to unlock the power of images and information. We make businesses run faster, governments run smarter and provide consumers what they want before they know they want it. Born from one of the world’s most trusted brands, we’re pushing the boundaries with a new vision for a new era. Innovative, nimble, creative and driven, we keep one step ahead of the rapidly accelerating pace of business—with all eyes on what’s coming next. To learn more about the company, visit [KodakAlaris.com](http://KodakAlaris.com), or check our LinkedIn page for company updates.

## **About CIO Review**

Published from Fremont, California, CIO Review is a print magazine that explores and understands the plethora of ways adopted by firms to execute the smooth functioning of their businesses. A distinguished panel comprising of CEOs, CIOs, IT-VPs including CIOReview editorial board finalized the “20 Most Promising Enterprise Information Management Solution Providers 2017” and shortlisted the best vendors and consultants. For more info, visit: [www.cioreview.com](http://www.cioreview.com)